

How to BOOST INNOVATION in your development team.

INNOVATION



1. Build the right team:

Innovative products come from innovative minds, so build a creative team based on personality rather than skills.



2. Create the right space:

Teamwork and comfort are key to innovation. Ensure both of these by providing your team with a working space where they communicate and collaborate in a relaxed manner.



3. Don't fear conflict:

Conflict will always arise within the team, as innovation is disruptive and implies shifting perspectives. Harness it into a constructive outcome by encouraging engineers to embrace challenge and questions.

4. Stay on course, measure progress:

Innovation without direction is just misdirected creativity. To be useful it needs to serve the project and its needs. Direct it towards your goal and measure its impact whenever possible.

